



USPS MARKETING MAIL LETTER*										
Marketing Mail*/Presort Standard AUTOMATION under 3.5 ounces - LETTERS										
		REGULAR				NON PROFIT				
		None	DNDC	SCF	None	DNDC	SCF			
5 digit		.251	.225	.217	.134	.108	.100			
AADC		.271	.245	.237	.154	.128	.120			
Mixed AADC		.288	.262	N/A	.171	.145	N/A			
USPS MARKETING MAIL FLATS*										
Marketing Mail*/Presort Standard CARRIER ROUTE under 3.5 ounces - LETTERS										
		REGULAR				NON PROFIT				
		None	DNDC	SCF	None	DNDC	SCF			
Saturation (90% of a cr-rt)		.186	.162	.155	.111	.087	.080			
High Density Plus (300+ per cr-rt)		.196	.172	.165	.115	.091	.084			
High Density (125+ per cr-rt)		.199	.175	.168	.118	.094	.087			
Basic (10+ per cr-rt)		.290	.260	.252	.209	.178	.170			
USPS MARKETING MAIL FLATS*										
Marketing Mail*/Presort Standard/Presort Standard AUTOMATION under 4 ounces - FLATS										
		REGULAR				NON PROFIT				
		None	DNDC	SCF	None	DNDC	SCF			
5 digit		.387	.347	.335	.244	.204	.192			
3-Digit		.478	.438	.426	.335	.295	.283			
AADC		.533	.493	.481	.390	.350	.338			
Mixed AADC		.550	.510	N/A	.407	.367	N/A			
USPS MARKETING MAIL FLATS*										
Marketing Mail*/Presort Standard/Presort Standard CARRIER ROUTE under 4 ounces - FLATS										
		REGULAR				NON PROFIT				
		None	DNDC	SCF	DDU	None	DNDC	SCF	DDU	
Saturation (90% of a cr-rt)		.218	.178	.164	.155	.136	.096	.082	.073	
High Density Plus (300+ per cr-rt)		.228	.188	.174	.165	.146	.106	.092	.083	
High Density (125+ per cr-rt)		.248	.208	.194	.185	.167	.127	.113	.104	
Basic (10+ per cr-rt)		.290	.260	.252	.241	.209	.179	.171	.160	
Basic CR (Bundles/Pallets)		.270	.240	.232	.221	.189	.159	.151	.140	
EDDM										
EDDM (Flats only)		REGULAR				NON PROFIT				
		None	DNDC	SCF	DDU	None	DNDC	SCF	DDU	
		.219	.179	.165	.156	.137	.097	.083	.074	
1ST CLASS PRST										
First Class Presort Auto - LETTERS up to 3.5 ounces		First Class Presort Auto - POSTCARD				1ST CLASS NO PRST				
5 Digit	.373	5 Digit	.253	LETTERS	STAMPS	METER				
AADC	.403	AADC	.266	1 oz.	.49	.46				
Mixed AADC	.423	Mixed AADC	.274	2 oz.	.70	.67				
Nonmachinable Surcharge (Letters Only) .21						3 oz.	.91	.88		
						3.5 oz.	1.12	1.09		
						Postcard	.34	.34		

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HELPFUL POSTAL INFO

<p>“Letter” Size Specifications - Cards (no folding) or Envelopes Size Requirements: Min. size 3.5 x 5”, Max. size 6 1/8 x 11.5”.</p> <p>Fold-over Cards or Booklets Size Requirements: Min. size 3.5 x 5”, Max. size 6 x 10.5”.</p> <p>Thickness requirements: Mailers between 3 x 5” and 4 1/4 x 6” have a minimum thickness of .007.</p> <p>If larger than 4 1/4 x 6” the minimum thickness is .009. Maximum thickness is .25”.</p>	<p>“Flat” size requirements: If one dimension is greater than the “letter size” maximum the piece is considered a “flat”.</p> <p>Cards (no folding) or Envelopes Size Requirements – Min. size 6 1/4 x 11.5” or 6 1/8” x 11 5/8”.</p> <p>Fold-over Cards or Booklets – Min. size 6 1/8 x 10.5” or 6 x 10 3/8”.</p>
<p>Postcards (1st class only) - Min. 3.5 x 5”, Max. 4.25 x 6”. Minimum thickness .007, Max. .016”</p>	<p>EDDM - Must meet flat specifications (See above). Unaddressed mail. Mail to entire carrier routes, either business and residential or just residential.</p>
<p>Aspect Ratio - Mail must be rectangular: Take the width of the mail piece and divide it by the height. The ratio needs to be between 1.3 and 2.5 (e.g. 4.25 x 6” postcard = 1.41)</p>	<p>Tabbing (wafer sealing): Letter size self-mailers – Two 1” tabs at top. Saddle-Stitched – two 1.5” tabs on leading edge, one tab on trailing edge. Folded edge MUST be at bottom. Tabbing is not required for flats.</p>

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*USPS Marketing Mail was formerly known as Presort Standard Mail.